

## PAID POLITICAL BROADCAST AVAIL REQUEST

DATE: 8/15/12

TO: Bill Whittle

STATION: WFSB

FROM: Heather Uttley HRP OFFICE: WASHINGTON, DC

REQUEST RECEIVED FROM

BUYER: Mike Furman

AGENCY: Great American Media

ADDRESS: 3050 K Street, NW Suite 100, Washington, DC 20007

PHONE #: (202) 338-8700

FAX #: (202) 338-2334

OTHER:

**AVAILS FOR** 

COMMITTEE: Democratic Congressional Campaign Committee

CHAIRPERSON: Kristie Mark

TREASURER:

ADDRESS: 430 South Capitol St. Washington DC 20003

PHONE #: 202-338-8700

**FAX #:** 

**OTHER:** 

**FOR** 

ISSUE: DCCC

OFFICE: N/A

PARTY: Democrat

DAYPARTS: All

SCHEDULE DATES: As ordered

COMMERICAL LENGTH: :30

PROGRAMS: All

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station an			d, CT			Date.	20/12
I, Sarah Levene do hereby request station time concerning the following issue:							
					· .		
Broadcast Length	Roti	of Day, ation or ckage	Days	Class	Times p Week		Number f Weeks
A	5	00	DE	201			
		·		,			
Total Charc	jes <del>:</del>	#2	102891	US\$/1	77,87	125	he#
This broadcast ti	me will	be used by:	Demoz	ratic i	Congre	25818	nal
This broadcast time will be used by: Demozratic Congressional  Campaign Committee  Does the programming (in whole or in part) communicate "a  message relating to any political matter of national importance?"							
	D	Yes		]	□No		

importance," list the	nat "communicates a message re name of the legally qualified o ht and the date(s) of the electio	elating to any political matter of national candidate(s) the programming refers to, the n(s) (if applicable):
	nt "communicates a message re Agreed Upon Schedule (Page 3	lating to any political matter of national
•	*	I broadcast time has been furnished by:
Democra 430 Son Washir	enc congression in capital st. igton, ix 2000	Mal Countaign Committee
	ed to announce the time as paid nt, if other than an individual p	for by such person or entity. The entity erson, is:
a corporation;	a committee; 🔲 an assoc	iation; $\square$ or other unincorporated group.
agents of the entity an とからかとん THIS STATION DOE	e named below (may be attache NAVK, Chief Ope	PATING OFFICER PERMIT DISCRIMINATION ON THE BASIS
easonable attorney's fee dvertisement(s). For th	es, that may ensue from the broa he above-stated broadcast(s), ch will be delivered to the sta	I also agree to prepare a script,
TO	BE SIGNED BY ISSU	JE ADVERTISER
4/18/11	Momme	202 338 8700
Date	Signature	Contact Phone Number
TO BE	SIGNED BY STATI	ON REPRESENTATIVE
Accepted	Accepted	I in Part
Signature	Printed	Name Title

### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

1979/100	Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	A	58	20	FRA		

Total Charges:

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

\* \* \* REP HEADLINE# 6328330 \*\*\* UNAPPROVED REV #2

AGENCY TEL# 703-516-9399 CREDIT ADVISORY: ORDER WORKSHEET REP:

SEP20/12 20.12 \*\*\* WFSB-TV \*\*\* FAX# 703-516-9680 CREDIT RISK !!!
HARRIS REPORT FROM REP
\*\*CHANGES\*\*

20.12 # SALESMAN REGIONAL (H) CTLTEX HEATHER BUYER NAME MIKE FURMAN LOCAL OFF.# SALES PRSN WA-CLASS: NATL. REP.# INVOICE) CO-OP BILLING NEEDED ORDER, (LINE, 20002 COMMENTS: # 6328330 AMERICAN MEDIA Ö D WK-1 MN LS CONTRACT EST#1472 WASHINGTON SEP24/12 ADV. NAME ISS/DCCC 3050 K GREAT Ϋ́ AGY. NAME STATE SEP18/12 FLIGHT DATES DCCC T X X # ORDER PRDCT # ADV # CITY AGX

LN 11 PRGM AND TIME PERIOD CHANGED TTL SAME REVISED ORDER PLS CFM **况** 臣 P :

DATE SEP20/12

\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* Ü NOU

THANKS, MIKE FOR HEATHER

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE, 10 MIN SEP REQ

. TOTL:		н	
DAYS			
WEEK : INVT :		SUN	
:SPTS: : /WK:		Н	
: END : DATE		9/23	
START DATE	472	9/23	
	= 1472	•	
RATE	AGENCY EST#	\$100.00	
 DB	Ř		
: LGTH : SEC	)DE = 11 = 14	0 %	
TIME PERIOD	AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = 14	105A-205A	CSI
:LINE#:REF :CD:	AGENCY	11 * 11	PROGRAM : CON COM1:
LINE			

21025.00

TOTAL

CONTRACT

21025.00

SEP/12

REP HEADLINE# 6328330
\*\*\* UNAPPROVED REV #2 \*\*\*

CREDIT RISK !!!
HARRIS REPORT FROM REP
\*\*CHANGES\*\* REF: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

FAX# 703-516-9680

SEP20/12 20.12 \*\*\* WFSB-TV \*\*\*

: TOTL: DAYS \*\* :SPTS: WEEK /WK: INVT END DATE START RATE \*\* S E C •• LGTH \*\* TIME PERIOD :CD: · LHNH# :LINE#:REP

0 WHPX WCCT 08 WCTX 08 Wric 178 WVIT 15% 0 8 8 8 WTNH CABL WFSB 41% MARKET TOTALS \$51,280

ACCURATE SHARES

SVC- NSI BOOKS- OCT/11 DEMOS- RA35+\*

A-ADD

MOD CODE

\*-MULTIPLE L-LENGTH M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS Y-DAYS X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT

## CONTRACT



**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Great American Media (GMMB) 1010 Wisconsin Avenue Washington, DC 20007

	Contract / Re	evision		Alt Order	#
	494635	1		06328330	
Product	1				
DCCC					
Contract Dates	Estimate #			***	
09/18/12 - 09/24/12	1472		1		
Advertiser			Ori	ginal Date	/ Revision
Democratic Congression	al Campaign	Commi	0	9/21/12	/ 09/21/12
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broadc	ast		Cash
	Station	Account Executive		cecutive	Sales Office
	WFSB	Heathe	r Ut	tley	HRP-WASHING
	Special Hand	ling			·
	<u>Demographic</u>				
	Adults 35+				
	IDB#	Advertis	er (	Code	Product Code
		11			14
[	Agency Ref		1/2	Advertiser	Ref
			- 1		1

*Line Ch Start Date End Date Description	Start/End Time	Spots/	Data Torra	0	
		Days Length Week	Rate Type	Spots	Amount
N 1 WFSB 09/21/12 09/24/12 Eyewitness News	12pm - 12:30PM	:30	NM	1	\$750.00
Start Date End Date Weekdays Spots/Week Week: 09/21/12 09/27/12 MF 1	Rate				
	\$750.00	5 &-2			
N 2 WFSB 09/21/12 09/24/12 Eyewitness News	5:30pm - 6pm	:30	NM.	1	\$1,750.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/21/12 09/27/12 MF 1	\$1,750.00				
N 3 WFSB 09/21/12 09/24/12 Eyewitness News	6pm - 6:30pm	:30	NM	1	\$2,200.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/21/12 09/27/12 MF 1	\$2,200.00				
N 4 WFSB 09/21/12 09/24/12 Eyewitness News	6:30am - 7am	:30	NM:	1	\$1,100.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				•
Week: 09/21/12 09/27/12 MF 1	\$1,100.00				
N 5 WFSB 09/21/12 09/24/12 Inside Edition	7pm - 7:30pm	:30	NM	1	\$1,350.00
Start Date	Rate				, ,
Week: 09/21/12 09/27/12 MF 1	\$1,350.00				
N 6 WFSB 09/21/12 09/24/12 CBS: THE EARLY SHOW	7am - 9am	:30	NM	1	\$600.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/21/12 09/27/12 MF 1	\$600.00				
N 7 WFSB 09/21/12 09/24/12 9am-10am	9am - 10am	:30	NM	1	\$500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			•	***************************************
Week: 09/21/12 09/27/12 MF 1	\$500.00				
N 8 WFSB 09/22/12 09/22/12 Criminal Minds	1135pm-1235am	:30	NM	1	\$525.00
Start Date End Date Weekdays Spots/Week	Rate			•	<b>V</b> 020.00
Week: 09/17/12 09/23/121- 1	\$525.00		i		
N 9 WFSB 09/22/12 09/22/12 7a-9a Sat. Eyewitness New	7am-9am	:30	NM	1	\$700.00
Start Date End Date Weekdays Spots/Week	Rate	.00	1,111	•	\$700.00
Week: 09/17/12 09/23/121- 1	\$700.00				
D 10 WFSB 09/23/12 09/23/12 Face the Nation/ Face the St	:10:30am - 11:30am	:30	NM	0	\$0.00
N 11 WFSB 09/23/12 09/23/12 DELAYED CSI Miami	SA 135X-205X	:30	NM	1	\$100.00
Start Date	<u>Rate</u>				
Week: 09/17/12 09/23/121 1	\$100.00				
N 12 WFSB 09/23/12 09/23/12 Jets Football	1:00pm - 7:00pm	:30	NM	1	\$8,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

	Contract / Revision 494635 /	Alt Order # 06328330
Contract Dates 09/18/12 - 09/24/12	Product DCCC	Estimate # 1472
Advertiser Democratic Congression		Original Date / Revision 09/21/12 / 09/21/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week F	Rate Types	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 09/17/12         09/23/12        1         1	<u>Rate</u> \$8,000.00				
D 13 WFSB 09/23/12 09/23/12 CBS Sunday Morning	9:00am - 10:30am	:30	MM	0	\$0.00
N 14 WFSB 09/21/12 09/24/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/21/12 09/27/12 MFSS 1	11PM - 11:35PM <u>Rate</u> \$1,400.00	:30	NM	1	\$1,400.00
N 15 WFSB 09/23/12 09/23/12 Face the Nation/ Face the S  Start Date	St:10:30am - 11:30am <u>Rate</u> \$550.00	:30	МИ	1	\$550.00
N 16 WFSB 09/23/12 09/23/12 CBS Sunday Morning	9:00am - 10:30am <u>Rate</u> \$1,100.00	:30	MM	1	\$1,100.00
N 17 WFSB 09/23/12 09/23/12 Eyewitness News Weekend	6am - 7am <u>Rate</u> \$400.00	:30	NM	1	\$400.00
		Totals		15	\$21,025.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/24/12	15	\$21,025.00	\$17,871.25
Totals	15	\$21,025.00	\$17,871.25

Signature:	Date:	
•		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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\* \* \* REP HEADLINE# 6328330 \*\*\* UNAPPROVED REV #1

AGENCY TEL# 703-516-9399 CREDIT ADVISORY: ORDER WORKSHEET

FAX# 703-516-9680 CREDIT RISK !!!
HARRIS REPORT FROM REP

SEP20/12 14.21 \*\*\* WFSB-TV \*\*\*

\*\*CHANGES\*\*

#

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SALESMAN REGIONAL (H)スヨコエエム HEATHER BUYER NAME MIKE FURMAN LOCAL # · 440 PRSN WAL CLASS: NATL. SALES 20007 AMERICAN MEDIA # 6328330 Ď ž CONTRACT WASHINGTON, S ISS/DCCC X GREAT 3050 ADV. NAME AGY. NAME # ORDER ADV AGX

WK-1 SEP24/12 SEP18/12 FLIGHT DATES

INVOICE)

ORDER,

(LHNE)

COMMENTS:

EST#1472

ממממ

PRDCT

TAX CITX

CO-OP BILLING NEEDED ΥKE STATE

14.21

DATE SEP20/12

SSOLOT # 2000

RATE CHANGED LNS 10, 13 REVISED ORDER

я<u>е</u>р:

COMPETITVE INFORMATION ADDED ADDED LN 1

TTL SAME

THANKS, MIKE FOR HEATHER PLS

\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* S

CON

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE, 10 MIN SEP REQ

: TOTL: DAYS .. . V V D D X TVNH :SETS: /WK: DATE END •• START RATE .. . SEC •• LOHH .. PERIOD TIME S S S :LIND#: · LINE# · REP

1472 II AGENCY EST# ဌ ٥ ٣ ADVERTISER CODE = PRODUCT CODE = 14 1030A-1130A AGENCY ρζ о Н

STATE STATE FACE THE NATION/FACETHE FACE THE NATION/FACETHE PROGRAM :

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9/23

9/23

\$550.00

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9/23

9/23

\$1,100.00

90 900A-1030A ሥ 13

CBS SUNDAY MORNING CBS SUNDAY MORNING PROGRAM : PROGRAM

REP HEADLINE# 6328330 \*\*\* UNAPPROVED REV #1

AGENCY REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENORDER WORKSHEET

CREDIT RISK !!! HARRIS REPORT FROM REP \*\*CHANGES\*\*

FAX# 703-516-9680

SEP20/12 14.21 \*\*\* WFSB-TV \*\*\*

: SPTS: Н DAYS SCN :SPTS: WEEK TANI /WK: END 9/23 START 9/23 RATE \$400.00 SEC •• LOTH 90 ٠, TIME PERIOD 600A-700A NEWS PROGRAM : CON COM1: .co: ď PROGRAM :LINE# 12 :LINE#:REP

21025.00

SEP/12

21025.00 15 CONTRACT TOTAL TOTAL SPOTS

WCCT 08 WCTX 0% WTIC 178 WVIT 15% WINH 27% CABL 0% WFSB 41% MARKET TOTALS \$51,280

WHPX 0%

ACCURATE SHARES

OCT/11

SVC- NSI BOOKS-DEMOS- RA35+\*

L-LENGTH M-MAKEGOOD N-PROGRAM NAME Y-DAYS X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

\*-MULTIPLE

Z-COMMENTS

### CONTRACT

(W/sb.com)

WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Great American Media (GMMB) 1010 Wisconsin Avenue Washington, DC 20007

	Contract / Re	vicion		Alt Order	4
	J'	VISION			<u>t</u>
	494635	1		06328330	
Product	•				
DCCC					•
Contract Dates	Estimate #				
09/18/12 - 09/24/12	1472				
<u>Advertiser</u>			Ori	ginal Date	/ Revision
Democratic Congression	al Campaign	Commi	0	9/20/12	/ 09/20/12
,	Billing Cycle	Billing	Cale	endar	Cash/Trade
•	EOM/EOC	Broadcast			Cash
	Station	Accour	ıt Ex	<u>keculive</u>	Sales Office
	WFSB	Heathe	r Ut	tley	HRP-WASHING
	Special Handl	ing			
·	<u>Demographic</u>				
	Adults 35+				:
Ţ	IDB#	Advertis	ser (	Code	Product Code
		11			14
!	Agency Ref		7	Advertiser	Ref

Spots/ \*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount WFSB 09/21/12 09/24/12 Eyewitness News 12pm - 12:30PM NM \$750.00 Start Date **End Date Weekdays** Spots/Week Rate Week: 09/21/12 \$750.00 09/27/12 M---F--1 2 WFSB 09/21/12 09/24/12 **Eyewitness News** 5:30pm - 6pm :30 NM 1 \$1,750.00 Start Date **End Date** Spots/Week **Weekdays** Rate Week: 09/21/12 09/27/12 M---F--\$1,750.00 NM WFSB 09/21/12 09/24/12 Eyewitness News 6pm - 6:30pm :30 1 \$2,200.00 Start Date End Date Spots/Week Weekdays Rate 09/27/12 \$2,200.00 Week: 09/21/12 M---F--1 WFSB 09/21/12 6:30am - 7am 09/24/12 Eyewitness News :30 NM \$1,100.00 <u>Weekdays</u> Start Date End Date Spots/Week Rate Week: 09/21/12 09/27/12 M---F--\$1,100.00 WFSB 09/21/12 09/24/12 Inside Edition 7pm - 7:30pm :30 NM 1 \$1,350.00 Spots/Week Start Date End Date Weekdays Rate Week: 09/21/12 \$1,350.00 09/27/12 WFSB 09/21/12 **CBS: THE EARLY SHOW** :30 09/24/12 7am - 9am NM \$600.00 1 Start Date **End Date** Weekdays Spots/Week Rate \$600.00 Week: 09/21/12 09/27/12 WFSB 09/21/12 09/24/12 9am-10am 9am - 10am :30 NM 1 \$500.00 Spots/Week Start Date End Date Weekdays Rate \$500.00 Week: 09/21/12 09/27/12 M---F--WFSB 09/22/12 09/22/12 1135pm-1235am :30 Criminal MInds NM \$525.00 Start Date Spots/Week End Date Weekdays <u>Rate</u> Week: 09/17/12 09/23/12 \$525.00 WFSB 09/22/12 09/22/12 7a-9a Sat. Eyewitness New 7am-9am :30 NM \$700.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 09/17/12 09/23/12 \$700.00 10 WFSB 09/23/12 09/23/12 Face the Nation/ Face the Str10:30am - 11:30am :30 NM 0 \$0.00 WFSB 09/23/12 09/23/12 CSI Miami 1235am-135am :30 NM \$100.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 \$100.00 12 WFSB 09/23/12 09/23/12 Jets Football 1:00pm - 7:00pm :30 NM 1 \$8,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

	Contract / Revision 494635 /	Alt Order # 06328330
Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	DCCC	1472
Advertiser		Original Date / Revision
Democratic Congress	ioni	09/20/12 / 09/20/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 09/17/12         09/23/12        1         1	<u>Rate</u> \$8,000.00				
D 13 WFSB 09/23/12 09/23/12 CBS Sunday Morning	9:00am - 10:30am	:30	NM	0	\$0.00
N 14 WFSB 09/21/12 09/24/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/21/12 09/27/12 MFSS 1	11PM - 11:35PM <u>Rate</u> \$1,400.00	:30	МИ	1	\$1,400.00
N 15 WFSB 09/23/12 09/23/12 Face the Nation/ Face the St	ta10:30am - 11:30am <u>Rate</u> \$550.00	:30	. NM	1	\$550.00
N 16 WFSB 09/23/12 09/23/12 CBS Sunday Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12	9:00am - 10:30am <u>Rate</u> \$1,100.00	:30	NM	1	\$1,100.00
N 17 WFSB 09/23/12 09/23/12 Eyewitness News Weekend	6am - 7am <u>Rate</u> \$400.00	:30	NM	1.	\$400.00
	erang samujuran meningkal meningkal penjada di diberakan dan dan	Totals		15	\$21,025.00

Democratic Congression

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/24/12	15	\$21,025.00	\$17,871.25
Totals	15	\$21,025.00	\$17,871.25

Signature:		Date:	
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REP HEADLINE# 6328330 \*\*\* ORIGINAL REV#0 \*\*\*

CREDIT RISK !!! HARRIS REPORT FROM REP AGENCY REF: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER WORKSHEET

SEP20/12 12.58 \*\*\* WFSB-TV \*\*\*

FAX# 703-516-9680

#

SALESMAN REGIONAL Œ UTTLEX HEATHER BUYER NAME MIKE FURMAN LOCAL OFF.# SALES PRSN WA-CLASS: NATL. **RDP.#** 20007 CONTRACT # 6328330 AMERICAN MEDIA Ų A ST LW WASHINGTON, ADV. NAME ISS/DCCC GREAT 3050 AGY. NAME ORDER ADV # #

INVOICE)

ORDER,

(LHNE)

COMMENTS:

EST#1472

DCCC

PRDCT

AGX

WK-1SEP24/12 SEP18/12 FLIGHT DATES

TAX CITY

CO-OP BILLING NEEDED A K STATE

12.58

DATE SEP20/12

Order # 49463S

ORDER NEW REP.

TTL 21025 @ 14X WILL UPDATE SHORTLY WITH COMPETITIVE PLS CFM

THANKS, MIKE FOR HEATHER

\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* ŭ CON

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE, 10 MIN SEP REQ

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DAYS		¥		Ę	
		й, М		й, Ж	
SPTS: WEEK	7 > 1				
SPTS: WEEK		Н		Н	
END		9/24		9/24	
" "   H					
START: DATE	1472	9/21		9/21	
RATE	AGENCY EST# =	\$750.00		\$1,750.00	
SEC					
: LGTH : SEC	E = 11	90	N NEWS	90	ហ ហ
:LINE#:REP :CD: TIME PERIOD :	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14	1 1200N-1230P	PROGRAM : EYEWITNESS NOON NEWS CON COM1: EYEWITNESS NOON NEWS	2 530P-600P	PROGRAM: EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK!!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6328330 \*\*\* ORIGINAL REV#0 \*\*\*

SEP20/12 12.58 \*\*\* WFSB-TV \*\*\*

:REP :CD: TIME PERIOD :	LGTH : SEC :	RATE	START DATE	END	SPTS:	1	DAYS	: TOTE:
600P-630P	, c				: /wk:	TANT		:SPTS:
)	<b>o</b>	82,200.00	9/21	9/24	Н	Ē	F, M	႕
PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	tn tn							ı
630A-700A	0 8	\$1,100.00	9/21	9/24	ਜ	į,	Į. Ž	,
PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	01 01					ŧ	1	4
700P-730P	30	\$1,350.00	9/21	9/24	H	Ţ	Ž ų	r
PROGRAM: INSIDE EDITION CON COM1: INSIDE EDITION		,			I	1	7.4	4
700A-900A	0 m	\$600.00	9/21	9/24	H	(L	<b>∑</b> 11,	r
PROGRAM : CBS THIS MORNING CON COM1: CBS THIS MORNING	0 0 D					ı	1	4
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1135P-1235A	0 m	\$525.00	9/22	9/22	ri	z.S.	SAT	t-
PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS							ļ.	4
700A-900A	0 %	\$700.00	9/22	9/22	н	V,	E- A	۲
PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	S SAT S SAT				I	Ď	i.	4
1030A-1130A	0 m	\$1,100.00	9/23	9/23	ಗ	18	Mins	,
PROGRAM : FACE THE NATION CON COM1: FACE THE NATION	NATION/FACETHE STANATION/FACETHE STA	STATE RSSO					į	1
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PROGRAM : NUMBERS CON COM1: NUMBERS								f

REP HEADLINE# 6328330 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

SEP20/12 12.58 \*\*\* WFSB-TV \*\*\*

FAX# 703-516-9680

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COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI BOOKS- OCT/11 DEMOS- RA35+\*

## CONTRACT

**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Great American Media (GMMB) 1010 Wisconsin Avenue Washington, DC 20007

	Contract / Re	vision	Alt Order	<u>#</u>
	494635	1	06328330	
Product			****	
occc	•			
Contract Dates	Estimate #			
09/18/12 - 09/24/12	1472			
<u>Advertiser</u>			Original Date	/ Revision
Democratic Congression	al Campaign	Commi	09/20/12	/ 09/20/12
	Billing Cycle	Billing (	<u>Calendar</u>	Cash/Trade
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		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
N 1 WFSB 09/21/12 09/24/12 Eyewitness News <u>Start Date End Date Weekdays Spots/Week</u> Week: 09/21/12 09/27/12 MF 1	12pm - 12:30PM <u>Rate</u> \$750.00	:30	NM	1	\$750.00
N 2 WFSB 09/21/12 09/24/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/21/12 09/27/12 MF 1	5:30pm - 6pm <u>Rate</u> \$1,750.00	:30	MM	1	\$1,750.00
N 3 WFSB 09/21/12 09/24/12 Eyewitness News  Start Date	6pm - 6:30pm <u>Rate</u> \$2,200.00	:30	NM	1	\$2,200.00
N 4 WFSB 09/21/12 09/24/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/21/12 09/27/12 MF 1	6:30am - 7am <u>Rate</u> \$1,100.00	:30	NM	1	\$1,100.00
N 5 WFSB 09/21/12 09/24/12 Inside Edition <u>Start Date End Date Weekdays Spots/Week</u> Week: 09/21/12 09/27/12 MF 1	7pm - 7:30pm <u>Rale</u> \$1,350.00	:30	MM	1	\$1,350.00
N 6 WFSB 09/21/12 09/24/12 CBS: THE EARLY SHOW  Start Date	7am - 9am <u>Rate</u> \$600.00	:30	NM	1	\$600.00
N 7 WFSB 09/21/12 09/24/12 9am-10am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/21/12 09/27/12 MF 1	9am - 10am <u>Rate</u> \$500.00	:30	ММ	1	\$500.00
N 8 WFSB 09/22/12 09/22/12 Criminal Minds <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/121- 1	1135pm-1235am <u>Rate</u> \$525.00	:30	NM	1	\$525.00
N 9 WFSB 09/22/12 09/22/12 7a-9a Sat. Eyewitness New Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/121- 1	7am-9am <u>Rate</u> \$700.00	:30	NM ,	1	\$700.00
D 10 WFSB 09/23/12 09/23/12 Face the Nation/ Face the St	k10:30am - 11:30am	:30	NM	0	\$0.00
N 11 WFSB 09/23/12 09/23/12 CSI Miami Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/121 1	1235am-135am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 12 WFSB 09/23/12 09/23/12 Jets Football	1:00pm - 7:00pm	:30	ММ	1	\$8,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

	Contract / Revision 494635 /	Alt Order # 06328330
Contract Dates 09/18/12 - 09/24/12	Product DCCC	Estimate # 1472
Advertiser Democratic Congress	i	Original Date / Revision

*Line Ch Start Date End Date Description	Start/End Time	Sp Days Length W	oots/ eek Rate T	ype Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/121 1	<u>Rate</u> \$8,000.00				
D 13 WFSB 09/23/12 09/23/12 CBS Sunday Morning	9:00am - 10:30am	:30		NM 0	\$0.00
N 14 WFSB 09/21/12 09/24/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/21/12 09/27/12 MFSS 1	11PM - 11:35PM <u>Rate</u> \$1,400.00	:30		NM 1	\$1,400.00
			Totals	12	\$18,975.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/24/12	12	\$18,975.00	\$16,128.75
Totals	12	\$18,975.00	\$16,128.75

Signature:		Date:	
_		-	